

Last year sponsors were given the opportunity to reach almost 900 technology-savvy faculty, staff, graduate and undergraduate students from not only Virginia Commonwealth University, but attendees from other Virginia leading Universities and Colleges, as well as community partners, and show them your products and services. Do you want the opportunity to reach a potential audience of a thousand and demonstrate how your products can enhance and enrich their professional and academic experiences?



**If you answered yes, then you want to be a sponsor at Virginia Commonwealth University's 2009 Technology Fair, April 1 & 2, 2009 on the Monroe Park & MCV Campuses.**

VCU's 2009 Technology Fair is the University's opportunity to show how technology can assist and enhance staff and faculty in their jobs, as well as highlight the exciting ways technology is being used here at VCU. This year marks the 4<sup>th</sup> year that Technology Services and the VCU Libraries have partnered together to present a "technology-showcase" on both campuses and we are pleased that this has become an annual event. We will once again hold one day on each of our campuses and tailor the program to best fit the audience we expect to attend. We've also been able to obtain special hotel discounts for our sponsors. We know this is such a great event and with the state budget cuts impacting the travel budgets, we are extending invitations to numerous Virginia College and Universities and since our event is FREE to participants (and we even provide them with lunch) we believe our initiations will be well received. **Last year we almost 900 attendees** from both our VCU Community and attendees from other Colleges, Universities and the technology community at large, and we believe this year we will exceed this number. **We do not want you to miss out on such a great opportunity, so we have made several different sponsorship levels available to you.**

**If you have questions please contact Hope Adams at 804-828-3653 ([adamsh@vcu.edu](mailto:adamsh@vcu.edu)) or Shannon Jones 828-0626 ([sdjones@vcu.edu](mailto:sdjones@vcu.edu)). The web page will be posted soon.**

## **Sponsorship Deadline is Wednesday, March 18, 2009**

### **Platinum SPONSORSHIP: \$2000 (plus a door prize to give away)**

- Logo on all related advertisement to event, including on web page and program after sponsorship fee paid
- 2-6 FOOT TABLES, on both days in Exhibit Room (allows extra space for display)
- Up to a 3 hour workshop on both day on the topic(s) of your choice (call Hope to discuss details)
- Can have up to 4 representatives both days
- Breakfast and lunch for up to 4 representatives both days
- Parking passes for up to 4 representatives both days

### **Gold SPONSORSHIP: \$1000 (plus a door prize to give)**

- Logo on all related advertisement to event, including on web page and program after sponsorship fee paid
- 1-6 FOOT TABLE, PLUS 1-4 FOOT TABLE in Exhibit Room on both days (allows extra space for display)
- Can have up to 3 representatives both days
- Breakfast and lunch for up to 3 representatives both days
- Parking passes for up to 3 representatives both days

### **Silver Sponsors: \$500 (plus a door prize to give away)**

- Logo on all related advertisement to event, including on web page after sponsorship fee paid
- 1- 6 FOOT TABLE on both days for display in Exhibit Room
- Breakfast and lunch for up to 2 representatives for both days
- Parking passes for up to 2 representatives for both days

### **Exhibit Sponsors: \$300 (plus a door prize to give away)**

- Logo on web page after sponsorship fee paid
- 1- TABLE on both days for display in Exhibit Room
- Breakfast and lunch for 1 representatives for both days
- Parking passes for 1 representatives for both days

# VCU 2009 Technology Fair Vendor Sponsorship Registration Form

Rooms have been reserved at the Linden Row Inn (800-348-7424 or 804-783-7000) for 3/31 & 4/1 under VCU Technology Fair for a special rate of \$95 per night plus tax. Reservations must be made by Friday, March 20<sup>th</sup> !

Please email the following information to Hope Adams at [adamsh@vcu.edu](mailto:adamsh@vcu.edu):

- Company
- Name, email & phone number of **each** attendee (so we can make name tags)
- I (we) will need assistance unloading both days (yes \_\_\_\_\_, no \_\_\_\_\_)
- Electrical Outlet Needed (yes \_\_\_\_\_, no \_\_\_\_\_)
- Number of Wireless Accounts Needed \_\_\_\_\_
- Number of Parking Passes Needed \_\_\_\_\_ (based on sponsorship level and how many are driving)
- Skirting Needed for Table(s) (yes \_\_\_\_\_, no \_\_\_\_\_)
- Need Signage (yes \_\_\_\_\_, no \_\_\_\_\_)

**Payment:** If paying by credit card please call Hope Adams at 804-828-3653 to provide number & expiration information. Invoice/receipt will be emailed to you immediately. If paying by check, make payable to VCU-Technology Services and mail to address below by Friday, March 20<sup>th</sup>!

**Mail Check To:** Hope Adams (Technology Fair)  
VCU Technology Services  
P.O. Box 843059  
Richmond, VA 23284-2059

**Logos:** All vendors' logos must also be received by **Friday, March 20<sup>th</sup>** so we can print the programs! Please make sure that you send a logo that is **600 pixels wide or at minimum 1500 pixels wide**; the sooner we receive your logo the sooner we can post it on our conference web site. Conference Sponsor logo should be **1500 pixels wide**. Please email logos to Gary Garbett, [garbettgl@vcu.edu](mailto:garbettgl@vcu.edu) in any of the following formats: **Tiff, JPG, PNG, PSD, PCX, BMP, EPS**. If you have any questions regarding advertising specifications please call Gary at 804-828-1089 or Hope Adams at 804-828-3653.