1. Purpose.

The collections for Cinema support the teaching, research, and practice consistent with the curriculum at a Doctoral University: Highest Research Activity, under Carnegie Classification of Institutions of Higher Education with bachelor's, degree program in the field.

The Cinema program is intensively focused on film production and students learn the craft of narrative filmmaking and shoot 35mm film. The program places emphasis on the collaborative nature of film production. Student use professional equipment as part of their preparation for future endeavors in the movie industry.

2. General Collection Guidelines.
A. Language.
English is the preferred language for monographs, reference works, and serials. Films are actively collected without language restriction.

B. Chronology.
No restrictions.

C. Geography.
No restrictions.

D. Publication Date.
Current imprints are the central emphasis of collecting, though retrospective and out-of-print titles of significance are acquired.

E. Treatment of Subject.
Collecting centers on material providing technical, historical, and critical studies on films and filmmaking. Material geared towards the general population and popular titles are collected on a highly selective basis.

F. Types of Materials and Formats.
Monographic, reference works, and serial titles are acquired. Titles are collected in print and electronic versions. Electronic versions are the preferred primary format for serials. Films in DVD format are actively collected. Films in 16mm and VHS format are maintained to support instruction. More accessible versions of films held in less current formats are acquired when available and where funds permit.

Streaming media programs are actively sought and evaluated for content relevant to the arts. The development of streaming platforms and the negotiations of copyright is closely monitored. To assure uninterrupted access, DVD is the currently preferred format for core titles and remains the only available option for many titles. Legacy formats are retained for unique and important content and where a particular medium is preferred.

Electronic and online resources that support the Cinema department are actively sought and evaluated for the collection.

3. Area Resources.
VCU is a member of the Richmond Area Film/Video Cooperative, which provides access to area members’ film holdings.
4. Subjects and Collecting Levels.

Resources for Cinema are collected at an instructional support level (3).