



# VCU

Libraries

# Guidelines for Kinetic Imaging

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### **1. Purpose.**

Collections in Kinetic Imaging support teaching, research, and practice consistent with the curriculum at a Doctoral University: Highest Research Activity, under Carnegie Classification of Institutions of Higher Education with bachelor's and master's degree program in the field.

The collection supports research, teaching and practice in the department of Kinetic Imaging through the Master of Fine Arts level. Kinetic Imaging focuses on media traditionally referenced as video, sound, and animation art. The program provides students with technical skills to work in a variety of media industries and emphasizes critical thinking, expression, and understanding the significance of media in a digital age.

### **2. General Collection Guidelines.**



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### **A. Language.**

English is the preferred language unless the primary value of the material lies in imagery and aesthetics. Video art and films are actively collected without language restrictions.

### **B. Chronology.**

Resources on the late 20<sup>th</sup> and 21<sup>st</sup> century are the central emphasis of collecting due to the large digital focus of the program and the contemporary nature of the practice. Materials focused on earlier eras which are foundational to the study and practice of video, sound, and animation art or support research are collected.

### **C. Geography.**

No restrictions.

### **D. Publication Date.**

Collecting is centered on current in-print material, though out-of-print or retrospective titles representing core material or supporting research are collected.

### **E. Treatment of Subject.**

Theoretical works along with artist's monographs, exhibition catalogs, and examples of works comprise the majority of the collection, with attention paid to the practical needs of artists working in video, sound, and animation.

### **F. Types of Materials and Formats.**

Monographs, reference works, and serials are acquired. Physical copies are preferred where images and illustrations are a primary concern.

Streaming media programs are actively sought and evaluated for content relevant to the arts. The development of streaming platforms and the negotiations of copyright is closely monitored. To assure uninterrupted access, DVD is the currently preferred format for core titles and remains the only available option for many titles. Legacy formats are retained for unique and important content and where a particular medium is preferred.

Video games are acquired to support curriculum and creative research.

Electronic and online resources to support the Department of Dance and Choreography are actively sought and evaluated for acquisition.

## **3. Area Resources.**

The library at the Virginia Museum of Fine Art is the main resource in the Richmond metropolitan area for the study and analysis of art disciplines. VCU is a member of the Richmond Area Film/Video Cooperative, which provides access to area members' film holdings.



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#### **4. Subjects and Collecting Levels.**

Resources on Kinetic Imaging are collected at a research level (4).